

**THE RIGHT  
BUSINESS  
AT THE  
RIGHT TIME**



**SuperGreen Solutions**  
*Energy Efficient Products*



The One Stop Energy Efficient Products Store



**A business opportunity that makes financial sense and ecological sense as well.**

SuperGreen Solutions offers what no other business can... a thriving franchise model that takes advantage of large invoice customers, rebates and tax incentives to make a major financial impact while also working to preserve the environment by providing sustainable solutions to everyday energy needs.

SuperGreen Solutions is an industry leader, offering significant growth opportunities in a sector that has very little current brand awareness or organized competition. Achieving energy independence is one of our countries highest priorities, and yet until now, there hasn't been a simple way to provide customers with ways to save money on their energy bills while reducing the damage to our environment. That place is now SuperGreen Solutions... a local one stop energy efficient products store that provides solutions to homeowners and all businesses, including architects, builders, hospitals, schools, and governments.



**Ray Titus**  
CEO  
United Franchise Group

**Sean Cochrane**  
President  
SuperGreen Solutions

**Two knowledgeable industry leaders are behind the SuperGreen Solutions Franchise.**

SuperGreen Solutions offers an outstanding business opportunity that truly is environmentally friendly. From the start, you will be able to promote yourself as a reliable, credible, authority with energy efficient products as well as being a part of the world's largest business service franchise systems. Our credibility becomes your credibility. The combined expertise of Sean's green industry knowledge and Ray's business and franchise acumen are the foundation of our company.

**Ray Titus** is a widely recognized leader in the franchise industry. He founded SIGNARAMA in 1986 with a single store in Farmingdale, New York. Since then, SIGNARAMA has grown to become the world leader in the full-service sign industry. Now, as CEO of United Franchise Group, Ray has built a \$500 million dollar franchising company with multiple brands, growing to 1,400 franchise locations in more than 50 countries.

**Sean Cochrane** lends his years of expertise as an environmental leader with extensive knowledge about sustainability and energy efficiency, in Australia, Asia, Africa and the USA. In 2002 Sean opened his flagship AUS Store and in 2011 his first U.S.A. SuperGreen Solutions store in Florida and quickly led it to tremendous financial success.

Sean has been a major player in the sustainable energy industry for more than 19 years, building his expertise in Australia and the USA with Master Franchises globally including, Canada, Panama, Bahamas and South Africa to name a few. His recognitions include several Awards; The Commonwealth Queensland "Small Business Champion" Award second at the Australian Commonwealth Small Business and Entrepreneur award 2008. The Premiers Award for Leadership in Sustainability 2014. Sean has also been a regular 'White House' - Business Forward - Business Council attendee.



## SOLAR POWER, WIND POWER and ENERGY STORAGE



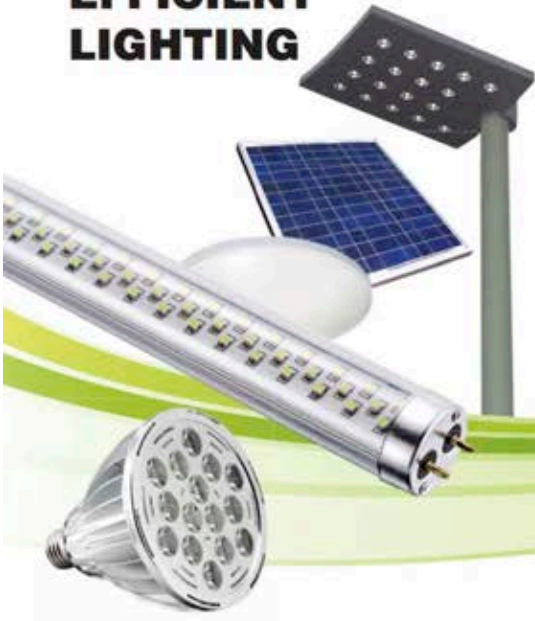
## CLIMATE CONTROL



## ENERGY MANAGEMENT



## CanadianSolar EFFICIENT LIGHTING



## There's no place else like a SuperGreen Solutions store!

It's the one place to go for all your energy management products. No other retail location offers such a wide diversity, ranging from LED lighting, wind turbines, air & water purification systems, solar panels, hybrid hot water heaters and energy assessments.

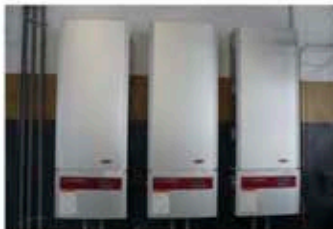


## WATER



# Rinnai

As an example of many of our commercial projects, one of our flagship stores facilitated the installation of no less than 4 separate 135 KW solar PV installations for a major car dealership network. The store was able to find rebates and incentives that greatly offset the cost of the project, which is among the largest of its kind in the area. The Store went on to sell internal and external LED lighting and offer further advice and energy efficient products to deliver further savings to the dealership.



**This is a large invoice business.**

SuperGreen Solutions stores thrive on reaching a wide audience while targeting large invoice business customers. You don't need a lot of customers to be successful, just some of the right customers. Everyone uses energy and everyone wants to save money! Showing businesses how to save money on energy, while doing the right thing for our environment is a great way to make a living.

The flagship SuperGreen Solutions store had remarkable sales growth in just its first few months of operations, cashing in on big ticket jobs. Customers were able to benefit from our vendor partnerships, rebates and incentives as well as our attractive finance programs.

**Comprehensive Training & Continued Support**

*You will learn every aspect of the business in order to run a successful SuperGreen Solutions store.*

Our classroom instruction covers all facets of operating your SuperGreen Solutions franchise, from business management to marketing strategies. You will learn how to promote your products, how to control supply and inventory, how to take advantage of rebates, how to manage major projects and all the details needed to stay true to our SuperGreen name.

There's no prior experience necessary to become a SuperGreen Solutions franchisee. We'll teach you everything you need to know to open, operate and grow your new business.

Our personal attention doesn't end when training is over. One of our local field representatives will visit your store to set up your showroom and continue building your product knowledge and local marketing expertise in your area. You'll receive one-on-one assistance on how to promote and develop your business. We also provide printed promotional materials and online marketing launches to give your SuperGreen Solutions an immediate presence in your community.



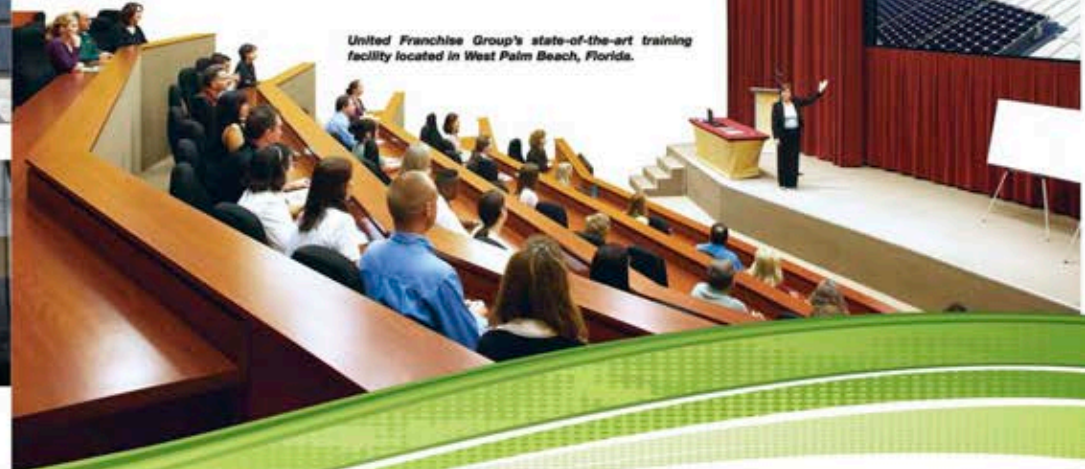
**LEED Certification (Leadership in Energy Efficient Design)**

Being a respected authority in your local community is one of the key success points in owning a SuperGreen Solutions franchise. Included in our training program are the associated costs in becoming a LEED associate.

Each one of our franchisees will take part in local training to add this valuable level of credibility and distinction to their business.



*United Franchise Group's state-of-the-art training facility located in West Palm Beach, Florida.*



## Why Choose a SuperGreen Solutions Franchise?

- You become part of a company with more than a **quarter century of business franchising experience.**
- You become part of a company with **credible expertise in the green industry.**
- **This is a large invoice business!**
- **High rebates and tax incentives** help facilitate sales.
- **Our impressive support staff,** resources and knowledge base are here for you.
- **Brand Partnerships.** We have the best brands across every category. Judge us by the company we keep.
- **Strategic Alliances with Vendors & Suppliers.** As we build our franchise, our key relationships will help you gain preferred pricing.
- **Savings Expertise** will be taught to you so you become an industry knowledge leader.
- **Advertising & marketing systems** are already in place to help you maximize every sales opportunity.
- **Comprehensive Training Program** will teach you all aspects of running your own successful SuperGreen Solutions store.
- **Location assistance.** Our staff will research and provide expert site selection assistance, design the inside of your store, and set it up.
- **Research & Development.** Because the green and energy industries are always evolving, we are dedicated to exploring the latest cutting edge technologies and services.
- **Financing Opportunities** are available to help you make your dream of owning a SuperGreen Solutions store possible.



## Be a part of a successful family of business opportunities!

The United Franchise Group is the global leader for Entrepreneurs, consisting of a number of successful business-to-business brands and franchise development services. The company includes franchise industry giants SIGNARAMA, the world's largest sign franchise; EmbroidMe, the world's largest embroidery franchise; Plan Ahead Events, the world's largest full-service event management franchise; Billboard Connection, the world's largest out-of-home advertising franchise; and Transworld Business Advisors, a business brokerage and franchise development services firm. UFG also offers a unique range of development services that assist other franchise companies from conception to international expansion.

The talented team behind United Franchise Group, led by CEO Ray Titus, has more than 25 years of franchising experience. Their expertise is proven time and time again in the success of the brands they have worked to create. All UFG franchise brands have been awarded by Entrepreneur Magazine as leaders in their industries. In fact, SIGNARAMA was the first franchise ever to be recognized by the President of the United States, with the U.S. Department of Commerce's Presidential "E" Award for Export Excellence.



## UNITED FRANCHISE GROUP



### We Are Green Too

At United Franchise Group and here in Australia we are committed to consciously conserving the world's resources by using the most energy efficient products possible. We are working to help the environment and lower energy costs throughout our World Headquarters in West Palm Beach Florida as part of our commitment to conservation and the Super Green Solutions brand. Our building has undergone a complete transformation to energy efficient LED lighting for its public areas and parking lot. We've also installed a 33KW Solar Power system on our rooftop and incorporated a solar water heating system. At our Queensland HQ we have also installed PV Solar, LED lighting, better Insulation and are presently looking into installing an energy storage system.



### Moving Forward...Your Next Step

SuperGreen Solutions is more than just a business...it's a movement to preserve the environment, offer energy solutions and improve the future of our world for generations to come, while also creating great wealth for our successful owners. **People. Planet. Profit.**

We know that purchasing a franchise is an important decision and we want you to feel comfortable with our business and what we do. We hope you will speak with one of our franchising experts to have all of your questions answered and find out more about us. There is no obligation. Let's work together to see if SuperGreen Solutions is the right opportunity for you.

**Call us today on (07) 4772 7655 or 0481 167 423  
or visit us at**

**<http://www.supergreensolutions.com.au>**

**E: [franchise@supergreensolutions.com.au](mailto:franchise@supergreensolutions.com.au)**





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